

150 Years NSW Railways logo

The 150th anniversary logo has been designed for circumstances when communicating with different mediums.

The logo must not be altered in any way (eg. stretched, new colours introduced) and no elements can be removed or manipulated in any way.

Full colour



■ **PMS**
Pantone 185
CMYK
M91 Y76
RGB
R100 G26 B31

Mono



- It is recommended that the 150 years logo must appear on a white background only
- To ensure clean reproduction, the logo should not appear smaller than 20mm
- The logo should be surrounded by clear space of at least 10mm all the way around
- The logo must not be altered in any way (eg. stretched) and no elements can be removed or manipulated in any way



- Usage during 2005: ticketing, posters, stationery, corporate communication, corporate reports, corporate signage by RailCorp and/or external rail operators involved in events promoting the 150th anniversary of the NSW railways
- The mono logo should only be used for one colour printing and/or press advertising
- If the material background colour is not white, it is recommended that you use the reversed format below:



Recommended sizing

The 150 years logo will be reproduced across a number of different sized material.

The **width of the logo from left to right** should be the following dimensions:

DL - 20mm

A4 - 22mm

A3 - 32mm

A0 - 90mm



Accessing and downloading the logo

To download the 150 years logo use the "logo" links on the www.railcorp.info/150years page and follow the link to the logos.

Placing the logo in Microsoft Office

If you are placing the logo into a Word/PowerPoint/Excel document, select the logo and click on the 'handles' in either one of the corners, dragging the logo to the required size PROPORTIONATELY. Use only the 'handles' in the corners otherwise you will stretch the logo.

Contacts

For questions relating to use of the logo, contact Simon Ricketts at RailCorp.

Email: info.150years@railcorp.nsw.gov.au

Tel: 02 8202 2227